

**UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF TEXAS, WACO DIVISION**

USTA TECHNOLOGY, LLC

Plaintiff,

v.

GOOGLE LLC

Defendant.

Civil Action No. 6:22-cv-1214

JURY TRIAL DEMANDED

**DECLARATION OF ROBIN GRAY SCHWEITZER
IN SUPPORT OF GOOGLE'S MOTION TO TRANSFER**

I, Robin Gray Schweitzer, declare and state as follows:

1. I am an attorney at the law firm Munger, Tolles & Olson LLP, counsel for Defendant Google LLC in the above-entitled action. I provide this declaration in support of Google's Opposed Motion to Transfer Venue to the Northern District of California. I am over 18 years of age and have personal knowledge of the facts set forth in this declaration. If called as a witness, I could and would testify competently to the information contained herein.

2. Attached as Exhibit 1 are true and correct copies of the public records of businesses associated with 211 W. Tyler Street, Suite C, Longview, TX 75601.

3. Attached as Exhibit 2 are true and correct copies of the Docket Navigator profiles showing the number of federal court filings for Aloft Media, LLC; Azure Networks, LLC; Balther Technologies, LLC; Jenam Tech, LLC; Ring Plus, Inc.; and Stragent, LLC created by my office on April 19, 2023.

4. Attached as Exhibit 3 is a true and correct copy of the public LinkedIn profile for Jerry Burchfiel, created by my office on April 19, 2023.

5. Attached as Exhibit 4 is a true and correct copy of USTA's website, created by my office on April 19, 2023.

6. Attached as Exhibit 5 is a true and correct copy of George Street Partners' "About Us" page from the George Street Partners' website, created by my office on April 19, 2023.

7. Attached as Exhibit 6 are true and correct copies of the public LinkedIn profiles for Todd Schmidt, Ed Bruno, and David Norvell, created by my office on April 19, 2023.

8. [REDACTED]
[REDACTED].

9. [REDACTED]

[REDACTED].

I declare under penalty of perjury under the laws of United States of America that the foregoing is true and correct. Executed in Los Angeles, California on this 19 day of April, 2023.

/s/ Robin Gray Schweitzer
Robin Gray Schweitzer

EXHIBIT 1



Search: Public Records : SmartLinx® Comprehensive Business Report
Terms: street address(211 W. Tyler Street, Suite C) city(longview) radius(15) state(TX)

SmartLinx® Comprehensive Business Search Results

No.	Business Name	Company IDs	Phone
1	ALOFT MEDIA, LLC 111 W TYLER ST LONGVIEW, TX 75601-6318 GREGG COUNTY (07/12/2007 - 01/04/2023)	LexID(R) Business Legal Entity: 0004-5167-1459 TIN: 20-566XXXX	903-753-6760 ✓ (Most Recent Listing) (Business) Listing Name: STEVENS SCOTT ATTORNEY (11/24/2011 - 04/17/2023)

Match Names/Locations (up to 5)

ALOFT MEDIA 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 WHARTON COUNTY (02/01/2014 - 07/01/2021)	903-230-9675 ✓ (Most Recent Listing) (Business) Listing Name: ALOFT MEDIA (03/05/2012 - 04/17/2023)
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2	AZURE NETWORKS LLC 211 W TYLER ST STE C-3 LONGVIEW, TX 75601-6385 GREGG COUNTY (09/17/2008 - 07/27/2022)	LexID(R) Business Legal Entity: 0003-2256-9084 TIN: 26-3425626	903-230-9677 (Phone De-Listed in Electronic Directory Assistance) (01/24/2009 - 01/16/2014)
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Match Names/Locations (up to 5)

AZURE NETWORKS LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (01/16/2020)	903-230-9677 (Phone De-Listed in Electronic Directory Assistance) (01/24/2009 - 01/16/2014)
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3	BEST FRIENDS CREATIONS (No recent public filings on file) 211 W TYLER ST STE B LONGVIEW, TX 75601-6398 GREGG COUNTY (05/2003 - 06/04/2012)	LexID(R) Business Legal Entity: 0000-1808-2502	903-757-2700 ✓ (Most Recent Listing) (Business) Listing Name: ALLISON TERRANCE LAW OFFICE (11/19/2009 - 04/17/2023)
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Match Names/Locations (up to 5)






No.	Business Name	Company IDs	Phone
	BEST FRIENDS CREATION 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (05/07/2003)		
4	ISLAND OF LOST BUOYS, LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (07/15/2019 - 03/17/2022)	LexID(R) Business Legal Entity: 1358-6073-5090	
5	JENAM TECH, LLC 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (01/2011 - 01/31/2023)	LexID(R) Business Legal Entity: 0006-2609-9089	
Match Names/Locations (up to 5)			
	JENAM TECH, LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (01/05/2011 - 12/03/2022)		
6	MAJEN TECH LLC 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (01/05/2011 - 12/02/2022)	LexID(R) Business Legal Entity: 0006-2567-8171	
Match Names/Locations (up to 5)			
	MAJEN TECH, LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (01/05/2011 - 12/02/2022)		
7	RING PLUS, INC. 479 N CAMDEN DR FL 2 BEVERLY HILLS, CA 90210-3755 LOS ANGELES COUNTY (04/14/2006 - 02/17/2022)	LexID(R) Business Legal Entity: 0001-2275-1917 TIN: 42-1738075	310-990-0001
Match Names/Locations (up to 5)			
	RING PLUS, INC 211 W TYLER ST STE C		

No.	Business Name	Company IDs	Phone
	LONGVIEW, TX 75601-6398 GREGG COUNTY (02/2008 - 09/08/2014)		
8	S.R.E.G. PROPERTIES, INC. 2002 JUDSON RD STE 108 LONGVIEW, TX 75605-5646 GREGG COUNTY (06/1972 - 10/09/2022)	LexID(R) Business Legal Entity: 0001-2746-8809 TIN: 38-3704287	903-757-8686 ✓ (Most Recent Listing)  (Business) Listing Name: SUMMERS REAL ESTATE GROUP (10/08/2011 - 04/17/2023)
Match Names/Locations (up to 5)			
	SREG PROPERTIES, INC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (07/13/2006 - 03/30/2017)		903-757-8686 ✓ (Most Recent Listing)  (Business) Listing Name: SUMMERS REAL ESTATE GROUP (10/08/2011 - 04/17/2023)
9	STRAGENT FOUNDATION 211 W TYLER ST STE C-2 LONGVIEW, TX 75601-6385 GREGG COUNTY (04/15/2010 - 02/28/2023)	LexID(R) Business Legal Entity: 0001-3834-5004 TIN: 27-2415176	903-212-3400 ✓ (Most Recent Listing)  (Business) Listing Name: STRAGENT FOUNDATION FOUNDATIONS EDUCATIONAL (10/06/2011 - 04/17/2023)
Match Names/Locations (up to 5)			
	STRAGENT FOUNDATION 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (11/16/2022 - 12/27/2022)		903-230-9676 ✓ (Most Recent Listing)  (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)
10	STRAGENT, LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (07/12/2007 - 02/28/2023)	LexID(R) Business Legal Entity: 0001-3832-9886 TIN: 20-3332899	903-230-9676 ✓ (Most Recent Listing)  (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)
11	STRAGENT-ALOFT-AZURE-BALTHER- GROLLEGER PROPERTIES, LLC 211 W TYLER ST STE C3 LONGVIEW, TX 75601-6385 GREGG COUNTY (06/18/2010 - 07/27/2022)	LexID(R) Business Legal Entity: 1331-2415-5001	903-230-9676 ✓ (Most Recent Listing)  (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)

No.	Business Name	Company IDs	Phone
Match Names/Locations (up to 5)			
	STRAGENT-ALOFT-AZURE-BALTHER-GROLLEGER PROPERTIES LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (04/01/2022 - 07/27/2022)		903-230-9676 ✓ (Most Recent) Listing) B (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)
12	STRAGENT-ALOFT-AZURE-GROLLEGER PROPERTIES, LLC 211 W TYLER ST STE C LONGVIEW, TX 75601-6398 GREGG COUNTY (06/18/2010 - 06/01/2017)	LexID(R) Business Legal Entity: 0004-5368-2604	903-230-9676 ✓ (Most Recent) Listing) B (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)
14	D.O.R.S. 📄 (No recent public filings on file) 211 W TYLER ST STE C-2 LONGVIEW, TX 75601-6385 GREGG COUNTY (04/16/2010 - 08/10/2015)	LexID(R) Business Legal Entity: 0004-5082-9292	
15	D.O.R.S. YOUTH TRANSITION CENTER 📄 (No recent public filings on file) 211 W TYLER ST STE C-2 LONGVIEW, TX 75601-6385 GREGG COUNTY (04/16/2010 - 02/28/2023)	LexID(R) Business Legal Entity: 0004-5157-8404	
Match Names/Locations (up to 5)			
	DORS YOUTH TRANSITION CENTER 211 W TYLER ST STE C-2 LONGVIEW, TX 75601-6385 GREGG COUNTY (08/19/2015 - 02/28/2023)		
16	OSO INNOVATIONS, LLC 211 W TYLER ST STE C-5 LONGVIEW, TX 75601-6385 GREGG COUNTY (02/19/2009 - 11/17/2022)	LexID(R) Business Legal Entity: 0001-0849-0420 TIN: 32-038XXXX	903-230-9676 ✓ (Most Recent) Listing) B (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)
Match Names/Locations (up to 5)			
	OSO INNOVATIONS, LLC		903-230-9676 ✓ (Most Recent)


No.	Business Name	Company IDs	Phone
	211 W TYLER ST STE C5 LONGVIEW, TX 75601-6385 GREGG COUNTY (11/17/2022)		Listing)  (Business) Listing Name: STRAGENT LLC (03/05/2012 - 04/17/2023)
17	OSO IP, LLC 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (09/17/2008 - 02/28/2023)	LexID(R) Business Legal Entity: 0001-1520-4583 TIN: 32-0379712	903-230-9678  (Most Recent Listing)  (Business) Listing Name: STRAGENT FOUNDATION (03/05/2012 - 04/17/2023)

Match Names/Locations (up to 5)





	BALTHER TECHNOLOGIES, LLC 211 W TYLER ST STE C4 LONGVIEW, TX 75601-6385 GREGG COUNTY (10/28/2021 - 03/10/2022)		903-230-9678  (Most Recent Listing)  (Business) Listing Name: STRAGENT FOUNDATION (03/05/2012 - 04/17/2023)
	OSO IP LLC 211 W TYLER ST STE C4 LONGVIEW, TX 75601-6385 GREGG COUNTY (07/05/2022 - 02/28/2023)		
21	AMY EPPERSON INSURANCE  (No recent public filings on file) 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (06/11/2002 - 07/02/2008)	LexID(R) Business Legal Entity: 0000-0988-4663	
27	CONCEPT ELECTRIC  (No recent public filings on file) 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (12/1994 - 10/31/2018)	LexID(R) Business Legal Entity: 0000-3428-3057 TIN: 75-2812541	903-988-8030  (Phone De-Listed in Electronic Directory Assistance) (01/18/2001 - 09/09/2003)
29	E-Z BAIL BOND  (No recent public filings on file) 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (11/1999 - 07/05/2021)	LexID(R) Business Legal Entity: 0000-1445-9584	903-553-0000  (Phone De-Listed in Electronic Directory Assistance) (04/07/2000 - 05/22/2018)

Match Names/Locations (up to 5)

E Z BAIL BOND	903-553-0000  (Phone De-Listed in Electronic
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No.	Business Name	Company IDs	Phone
	211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (03/23/2020 - 07/05/2021)		Directory Assistance) (04/07/2000 - 05/22/2018)
30	EZ SYSTEMS  (No recent public filings on file) 211 W TYLER ST LONGVIEW, TX 75601-6385 GREGG COUNTY (07/20/2001 - 11/14/2001)	LexID(R) Business Legal Entity: 0000-5170-1609	

Key

-  High Risk Indicator. These symbols may prompt you to investigate further.
-  Moderate Risk Indicator. These symbols may prompt you to investigate further.
-  General Information Indicator. These symbols inform you that additional information is provided.
-  The most recent telephone listing as reported by Electronic Directory Assistance.

Terms: street address(211 W. Tyler Street, Suite C) city(longview) radius(15) state(TX)
Date/Time: Wednesday, April 19, 2023 1:35 PM
Permissible Use: **Your DPPA Permissible Use: Litigation**
Your GLBA Permissible Use: Legal Compliance

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EXHIBIT 2

FILE

Aloft Media, LLC

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Parties

Aloft Media, LLC

Courts

North Carolina Western District

or

Texas Eastern District

EDIT FILTERS

Related Filters

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▶ Patent Types
▶ Determinations
▶ Remedies
▶ Case Outcome

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FILTERS

OPTIONS

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Cases

15 Results

<input type="checkbox"/>	Case	Case Filin... ▼
<input type="checkbox"/>	Schaefer Systems International, Inc. v. Aloft Media, LLC 3-22-cv-00513 (WDNC)	Sep. 29, 2022
<input type="checkbox"/>	Aloft Media, LLC v. SAP AG et al 6-11-cv-00110 (EDTX)	Mar. 09, 2011
<input type="checkbox"/>	Aloft Media, LLC v. Compuware Corp. et al 6-10-cv-00256 (EDTX)	May. 14, 2010
<input type="checkbox"/>	Aloft Media, LLC v. SAP AG et al 6-09-cv-00303 (EDTX)	Jul. 14, 2009
<input type="checkbox"/>	Aloft Media, LLC v. Oracle Corporation et al 6-09-cv-00304 (EDTX)	Jul. 14, 2009
<input type="checkbox"/>	Aloft Media, LLC v. Yahoo!, Inc. et al 6-09-cv-00291 (EDTX)	Jul. 08, 2009
<input type="checkbox"/>	Aloft Media, LLC v. Yahoo! Inc. et al 6-08-cv-00509 (EDTX)	Dec. 30, 2008
<input type="checkbox"/>	Aloft Media, LLC v. Google, Inc. 6-08-cv-00440 (EDTX)	Nov. 19, 2008
<input type="checkbox"/>	Aloft Media LLC v. Palm, Inc. et al 2-08-cv-00292 (EDTX)	Jul. 29, 2008
<input type="checkbox"/>	Aloft Media LLC v. Yahoo!, Inc. et al 6-08-cv-00255 (EDTX)	Jun. 25, 2008
<input type="checkbox"/>	Aloft Media LLC v. Brookstone, Inc. et al 2-08-cv-00153 (EDTX)	Apr. 08, 2008
<input type="checkbox"/>	Aloft Media LLC v. Nokia Inc. et al 2-08-cv-00099 (EDTX)	Mar. 06, 2008
<input type="checkbox"/>	Aloft Media LLC v. Microsoft Corporation 6-08-cv-00050 (EDTX)	Feb. 22, 2008
<input type="checkbox"/>	Aloft Media LLC v. Microsoft Corporation 6-08-cv-00051 (EDTX)	Feb. 22, 2008
<input type="checkbox"/>	Aloft Media LLC v. Adobe System Incorporated et al 6-07-cv-00355 (EDTX)	Jul. 26, 2007

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Balther Technologies, LLC

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Balther Technologies, LLC

Courts

Texas Eastern District

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- ▶ Case Filing Date
- ▶ Case Status
- ▶ Document Filing Date
- ▶ Judges
- ▶ Patents
- ▶ Patent Types
- ▶ Determinations
- ▶ Remedies
- ▶ Case Outcome

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1 Result

<input type="checkbox"/>	Case	Case Filin... ▼
<input type="checkbox"/>	Balther Technologies, LLC v. American Honda Motor Co. Inc. et al 6-10-cv-00078 (EDTX)	Mar. 08, 2010

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Jenam Tech, LLC

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Jenam Tech, LLC

Courts

California Northern District

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or Texas Western District

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▶ Case Filing Date

▶ Case Status

▶ Document Filing Date

▶ Judges

▶ Patents

▶ Patent Types

▶ Determinations

▶ Remedies

▶ Case Outcome

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<input type="checkbox"/>	Case	Case Filin...
<input type="checkbox"/>	Jenam Tech, LLC v. Google LLC 4-22-cv-02836 (NDCA)	May. 13, 2022
<input type="checkbox"/>	Jenam Tech, LLC v. Google LLC 4-22-cv-02837 (NDCA)	May. 13, 2022
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<input type="checkbox"/>	Jenam Tech, LLC v. Google LLC 4-21-cv-07994 (NDCA)	Oct. 12, 2021
<input type="checkbox"/>	Jenam Tech, LLC v. Google, LLC 6-21-cv-00271 (WDTX)	Mar. 17, 2021
<input type="checkbox"/>	Jenam Tech, LLC v. Google LLC 6-20-cv-00453 (WDTX)	Jun. 01, 2020
<input type="checkbox"/>	Jenam Tech, LLC v. Samsung Electronics Co., Ltd. et al 4-20-cv-00279 (EDTX)	Apr. 03, 2020
<input type="checkbox"/>	Jenam Tech, LLC v. LG Electronics, Inc. et al 4-19-cv-00249 (EDTX)	Apr. 03, 2019
<input type="checkbox"/>	Jenam Tech, LLC v. Samsung Electronics Co., Ltd. et al 4-19-cv-00250 (EDTX)	Apr. 03, 2019

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Parties

Ring Plus, Inc.

Courts

California Central District

or

Texas Eastern District

EDIT FILTERS

FILTERS	OPTIONS	VIEW	PRINT	Cases	4 Results
<input type="checkbox"/> Case				Case Filin...	▼
<input type="checkbox"/> Paluxy Messaging LLC v. Ring Plus, Inc. 6-17-cv-00133 (EDTX)				Mar. 02, 2017	
<input type="checkbox"/> Ring Plus, Inc. v. Preferred Voice, Inc. et al 2-08-cv-01397 (CDCA)				Feb. 28, 2008	
<input type="checkbox"/> Ring Plus, Inc. v. Cingular Wireless LLC et al 2-06-cv-00159 (EDTX)				Apr. 14, 2006	
<input type="checkbox"/> Ring Plus, Inc. v. Cingular Wireless LLC et al 5-08-cv-00042 (EDTX)				Apr. 14, 2006	

Related Filters

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- ▶ Patents
- ▶ Patent Types
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- ▶ Case Outcome

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EXHIBIT 3



Jerry Burchfiel

Sr. Scientist at Raytheon BBN
Greater Boston

Join to view profile



Raytheon BBN


Experience



Sr. Scientist

Raytheon BBN

View Jerry's full profile

 See who you know in common

 Get introduced

 Contact Jerry directly



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Jerry's public profile badge

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Jerry Burchfiel
Sr. Scientist at Raytheon BBN



Sr. Scientist at Raytheon BBN

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EXHIBIT 4



USTA TECHNOLOGY, LLC

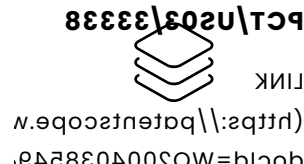
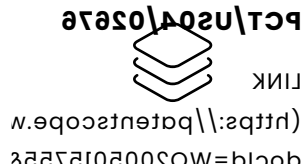
PATENTS



ABOUT

BACKGROUND

Usta Technology, LLC (Usta) is an intellectual property licensing company. Its patent portfolio includes three (3) patent families with eighteen (18) assets. The technologies covered by the portfolio relate to the current WiFi wireless standard. All of the patents in the Usta portfolio are available for licensing on reasonable terms.





PCT Appl.

PCT Appl.

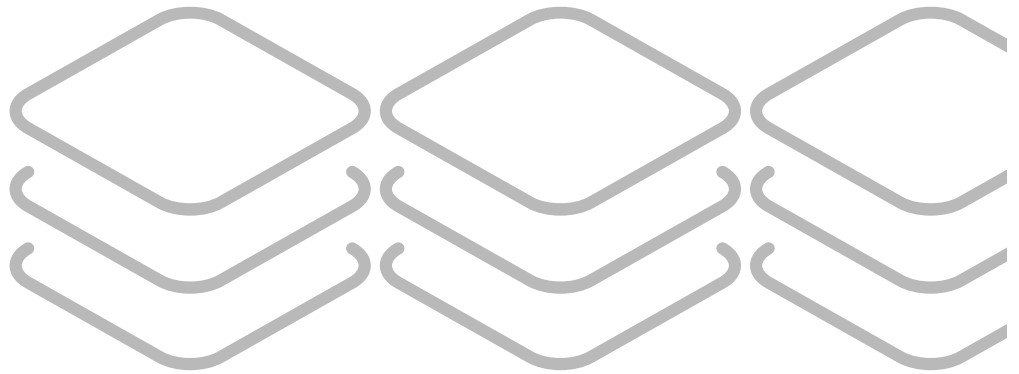
LINK

W: 317.344.0715
M: 773.575.3958

PCT Appl.

PCT Appl.

PCT Appl.



Licensing

Usta Technology LLC is open to license any and/or all of the assets in the Usta portfolio on reasonable terms.

For licensing inquiries please contact:

George Street Partners

Attn: Todd Schmidt

E: todd@georgespartners.com

W: 317.344.0715

M: 773.575.3958



EXHIBIT 5



Home	Services	Portfolios	About Us	Contact Us
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About Us

George Street Partners was started in 2005 when an opportunity was identified to leverage skills associated with business development and sales to enhance and expedite IP licensing results. GSP has developed a unique methodology in working with IP holders and potential licensees that GSP consultants utilize today. Working in tandem with our legal partners, we have continuously been able to meet and exceed our clients' expectations. GSP to date has represented five portfolios and has licensed over 435 companies, securing nearly \$230 million in licensing revenue.

TEAM

George Street has a team of highly qualified licensing consultants with fields of expertise including digital and traditional media, technology, telecom, consumer products, Materials Handling and financial. Each consultant is extensively trained on IP licensing, the 5-Step GSP process, program management and market communications. The team is led by Todd Schmidt, Ed Bruno and David Norvell.

Todd Schmidt (President): Todd has over 28 years of management and business development experience in the fields of new media technologies, entertainment, consumer durable and packaged goods. Over the span of his career he has worked at Procter & Gamble, Warner Bros. and Dyson Inc. Todd, with his co-founder, successfully built and sold Magnitude Network in 1999. He has also helped raise capital for numerous start-ups and early stage companies. Over the past twelve years, he has a successful track record that includes negotiating multi-million dollar business deals with C-level executives at companies such as Microsoft, Nokia, Panasonic, Sharp, LG Electronics, AOL and Real Networks. Schmidt received his BA from Ohio Wesleyan University and his MBA (Finance) from DePaul University.

Ed Bruno: Ed has over 24 years of management and business development experience in new media, traditional media, and technology. Ed has held the Vice President of Sales title in seven companies, two of them public. He has launched or co-launched numerous start-up ventures and has a track record of driving exceptional bottom line revenues. Bruno was voted into the 40 under 40 Club in the Seattle Business Examiner in 2005. Ed sits on the Boards of NitroFit Gyms and Puget Sound Broadcasting. He holds a Bachelor's degree in Speech Communications and Master's Degrees in Rhetoric and English from Oregon State University.

David Norvell: David has over 10 years of experience in sales and business development. Prior to joining George Street Partners he held the role of Senior Business Development Officer for the largest private bank in Chicago. He has specialized in working with high net worth clientele and business owners to maximize profitability. His dedication to customer satisfaction and company success ties in directly with the core principles and values of George Street Partners. David attended Southern Illinois University and received a degree in Finance.

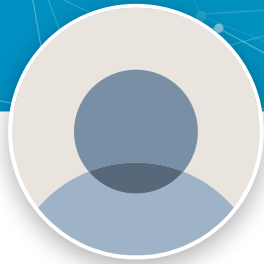
RESULTS

GSP, utilizing its database of over 3000 companies and 500 plus law firms, has a proven ability to expedite and secure better results than traditional licensing outfits. GSP has licensed over 435 companies representing over \$230 million. Examples of companies GSP has licensed can be found below:

American Express Company	Freescale Semiconductor Holdings	Pactiv Corporation
American Greetings Corporation	Fujitsu America, Inc.	Panasonic Corporation
Amsted Industries Inc.	Goodyear Tire and Rubber Company	Pantech Co.
Asus Computer Inc.	Google Inc.	Patagonia Inc.
Atmos Energy Corporation	Green Mountain Coffee Roasters Inc.	PepsiCo Inc.
Ann Taylor Stores Corp.	H&R Block	PPG Industries, Inc.
Armstrong World Industries	Halliburton Energy Services,	Qwest Corporation

Avis Budget Group Inc.	Inc.	Redcats USA Inc.
Banner Health	Hallmark Cards Inc.	Samsung Electronics Co.
Barnes Group Inc.	Hanesbrands Inc.	ScanSource Inc.
Bausch & Lomb Inc.	Herman Miller Inc.	Sears Holding Management Corp.
Benchmark Brands Inc.	Hewlett Packard Corporation	7 - Eleven Inc.
Blockbuster Inc.	Hitachi Ltd.	Sanyo
Boise Inc.	Home Depot Inc.	Sharp Electronics
Bridgestone Americas, Inc.	Horizon Healthcare Services, Inc.	Siemens Corporation
Briggs and Stratton Corporation	HTC Corporation	Sony Corporation
Brown - Forman Corporation	IDEXX Laboratories Inc.	Sony - Ericsson
Burger King Corporation	Interline Brands Inc.	Sophos Limited
Cabelas	Intuit Inc.	Southwire Company
Cincinnati Bell Inc.	Johns Manville	Speedway LLC
Cintas Corporation	Kimberly-Clark Corporation	Sprint Nextel Corporation
Cooper Tire & Rubber Company	Kohler Company	Stanley Black & Decker, Inc.
Crown Castle International Corp.	La-Z-Boy Incorporated	Steris Corporation
Crown Equipment Corporation	LGE	Symantec Corporation
Cummins Inc.	Lockheed Martin Corporation	The Orvis Company Inc.
Curtiss-Wright Corporation	Lorillard Inc.	The PNC Financial Services Group, Inc.
CVS Pharmacy Inc.	MasterCard International	The St. Joe Company
Danaher Corporation	McCormick & Co.	Thor Industries Inc.
Dex One Corporation	McKesson Corporation	Tomy International
Eddie Bauer LLC	Misubishi Motors North America, Inc.	Under Armour, Inc.
Emory Healthcare	Morningstar Inc.	Unisource Worldwide Inc.
Epson Inc.	National Railroad Passenger Corporation	Unisys Corporation
Fastenal Company	Nokia Corporation	United Airlines
Federated Investors	Ocean Spray Cranberries Inc.	VaST Systems Technology Corp.
First American Corporation	Orbital Sciences Corporation	VF Corporation
Ford Motor Company	Orbitz Worldwide, Inc.	Volt Information Sciences Inc.
Fortune Brands	Owens Corning	Wawa Inc.
	Owens - Illinois General Inc.	Westinghouse ABT Corporation
	Pacific Sunwear	

EXHIBIT 6



Todd Schmidt

Principal

Carmel, Indiana, United States

1K followers · 500+ connections

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George Street Partners



DePaul Driehaus College of
Business

Activity



As a member of a college board I know this issue is front and center on many campuses. Here is a leading thinker on what to do about freedom of...

Liked by Todd Schmidt



Ignorant English majors on black robes have killed the U.S. patent system. They have defined the very act of inventing -- solving a problem -- as a...

Liked by Todd Schmidt



I signed up to #bethematch thanks to Kat Mena ❤️ One simple act can save a life, sign up through the link in the article!

Liked by Todd Schmidt

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Experience



President

George Street Partners

Jan 2009 - Present · 14 years 4 months

Indianapolis, IN



Business Development

Applied Recognition Inc.

Mar 2016 - Present · 7 years 2 months

Indianapolis, Indiana Area

Education



1989 - 1991



Ohio Wesleyan University

BA

1981 - 1985



Culver Military Academy

-

1977 - 1981

Recommendations received



Steve Perbix

"Todd was talented athlete at Culver, but more significantly he was passionate and smart. He lifted up the people around him and always gave his best effort."

1 person has recommended Todd

[Join now to view](#)

More activity by Todd



Another successful year earning the coveted International Presidents Circle representing the top 5% of Coldwell Banker agents in the World. I am now...

Liked by Todd Schmidt



Happy New Year from team Intertrust Technologies Japan! Gratefully appreciated to our customers, partners and friends for your support in 2022...

Liked by Todd Schmidt



From render to reality in 14 months. So proud to work with Team Dom's on a shared vision to reimagine the food experience. Thanks to the many unnamed...

Liked by Todd Schmidt



I have current teams making mistakes with time zone and offsets, and this past week I saw two clients making similar mistakes. It is a hard area to...

Liked by Todd Schmidt



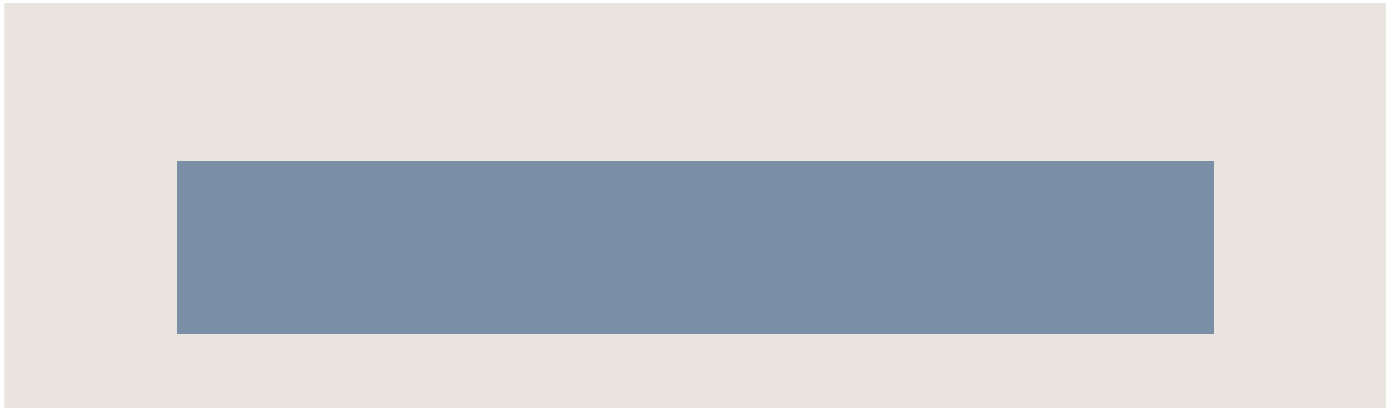
I am very excited to share this great news...and tremendously proud of, and grateful for, our team at Mosaic Solutions for all of the hard work...

Liked by Todd Schmidt



BOLD says IT'S TIME for playoff hockey round 2

Liked by Todd Schmidt



Honored Michael McHugh and @depaulsalesleadership created this "Spotlight" piece. Space is still available for Spring. Won't you join us or...

Liked by Todd Schmidt



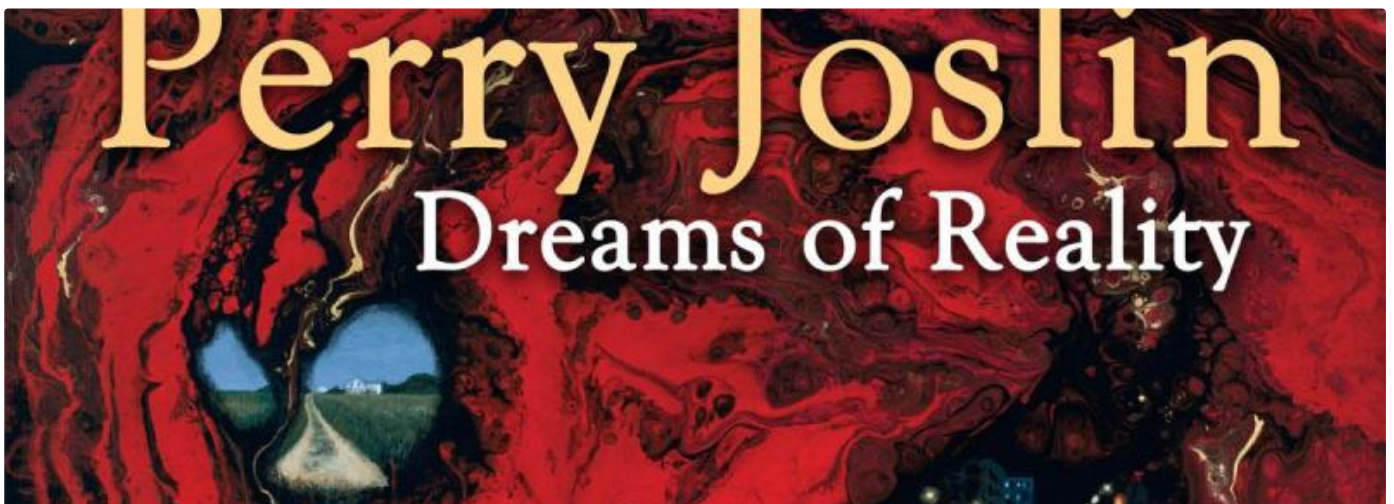
No better way to have led into Father's Day then by being with one inspirational Dad. On Friday, Miguel Cervantes, aka "Alexander Hamilton" joined...

Liked by Todd Schmidt



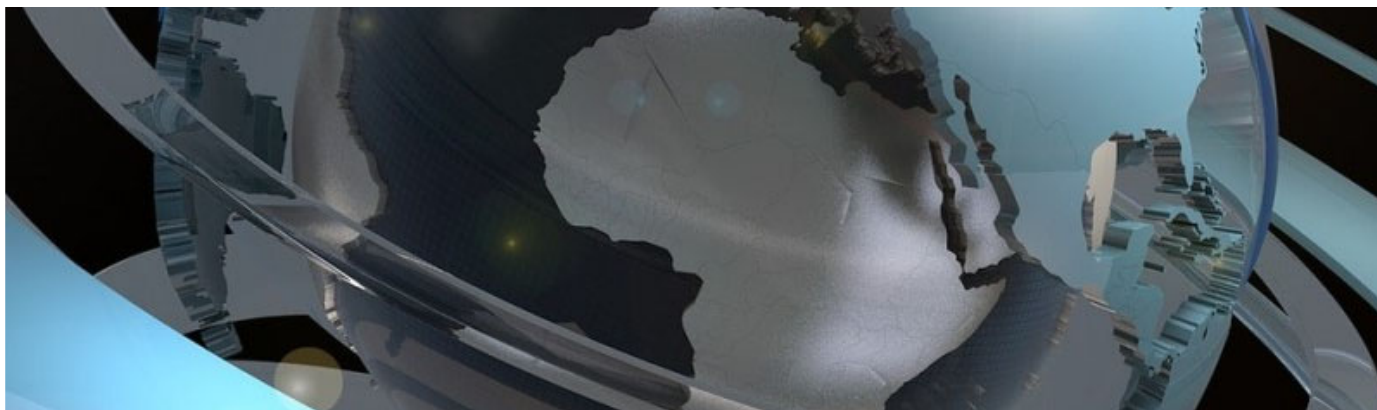
If you read one thing this Easter and Passover weekend, please read about my friend Kathy Giusti. She is a real life Super Hero.

Liked by Todd Schmidt



The new release "Dreams of Reality", is now available on iTunes. I'm very proud of my latest record. Hope you enjoy it as well. Perry

Liked by Todd Schmidt




3 Steps to Lead #Online #Marketing on Tomorrow's Digital Earth

<http://bit.ly/3OLMKTG> #Free #webinar on Nov 14:

Liked by Todd Schmidt

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Physical Security Specialist
Carmel, IN



FOREFIELD, WI

Tony Cruz

Freelance Photographer/Dispatcher/Security
Greater Philadelphia

Simon "Skip" Ulmer

Principal SIMON SAYS Consulting
Denver, CO

Henry Schacht

Executive Director at Warburg Pincus LLC
Kansas City, MO

Matt Oates

Principal Investor at BBVA
United States

Kim Hedin

Designer Retired POWER Engineers after 22 years
Hailey, ID

Jacque Deaton

Manager at Darwin T. Lynner Co.
Indianola, IA

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TODD SCHMIDT

Owner, tms construction inc
Prior Lake, MN



Ankeny, IA

**Todd Schmidt**

Owner at TSVO - Todd Schmidt Voice Over
Ankeny, IA

**Todd Schmidt**

Director Of Operations at StandardAero
Winnipeg, MB

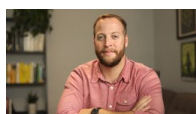
**Todd Schmidt**

Engineer at Hinckley Consulting
Laramie, WY

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**Todd Schmidt**

Principal



President at George Street Partners





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EVENTSPASS



ED BRUNO

VP Sales, EventsPass North America

Grants Pass, Oregon, United States

548 followers · 500+ connections

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About

Bruno is a pure champion of sales, spending the last 26 years developing his art of selling. His core super power is a passion for people with an eye on human compassion. He has expertise in selling and navigating complex enterprise sales with multiple stake-holders representing diversified SaaS products; with artful PMSA and MSA contract construction skills designed for schedule one addendum growth. Bruno is a LOGO HUNTER and has partnered with some of the largest brands in the world including Harley Davidson, Heineken, Chevron, Goodyear, McDonalds, Google, Yahoo and more. He has sold pre-in-post Network time for the NFL and MLB, executed event marketing programs and non-traditional revenue opportunities across a multitude of venues and on-site spectacles. Bruno has designed sales methodologies with a systemic approach to delivering top line revenue underpinned with process. He was involved with promoting Kenny Chesney, Tobey Keith, Dierks Bentley and other country artists with his Seattle-based country



explosion as he co-developed theDial.com, a syndicated on-line radio network with 100 streaming affiliate partners, promoting original content deploying a new, first ever :15 second interactive audio ad platform; which he was later instrumental in selling to Loudeye Technologies. Over the years he has been a co-owner/venture partner in several business endeavors, headed up sales roles in over seven (7) companies, two of them public. Bruno was voted into the 40 under 40 Club in the Seattle Business Examiner and he holds a Bachelor's degree in Speech Communication and Master's Degrees in Rhetoric and English from Oregon State University.

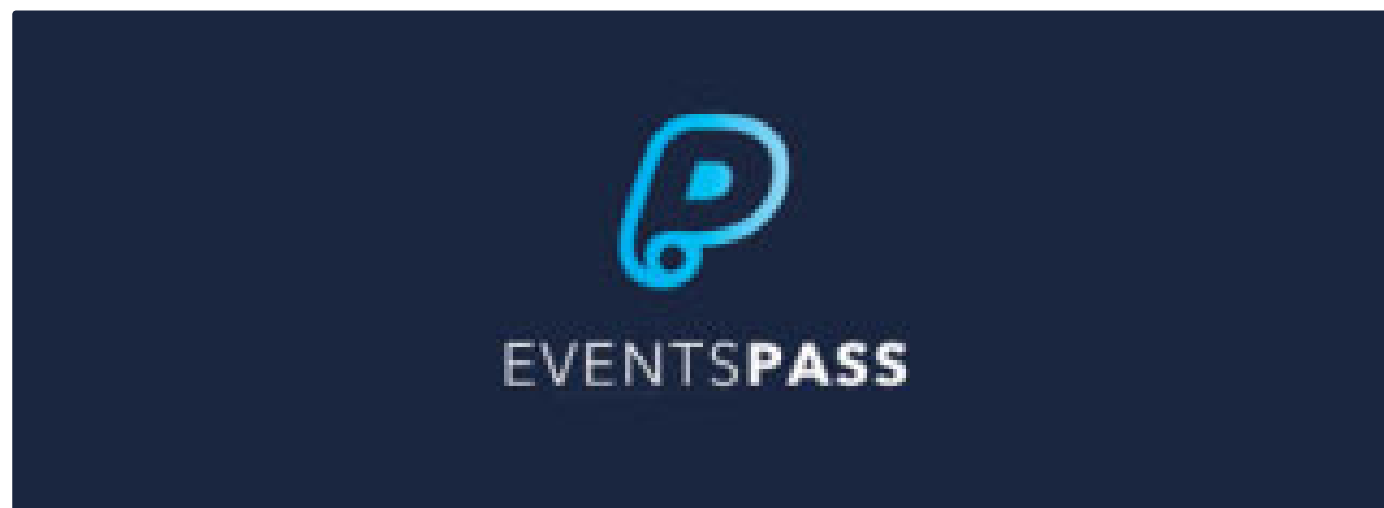
Experience includes:

Chief Sales Officer, TELEGENIC, Inc. a hospitality built SaaS IPTV platform
President, eTAGZ Inc., Licensing 5 Patent portfolio to major brand partners
President/COO, Impact Media, Direct response Television Ad Agency
VP Sales/Owner/Partner: South Sound Broadcasting, KAYO/KFMY/KLSY
VP Sales: Ads.com, SAG License repurposing TV Commercials on-line
VP Sales, Activate Technologies, B2B Bandwidth & Broadcast Communication Sales
VP Sales, Loudeye Technologies, Radio Network & Internet Radio Solutions
VP Sales, theDial.com, Branded audio programming for large web properties
VP Sales, Interep/McGavren Guild Radio, National radio spot sales

Board of Directors:

VisiSite Technologies, LLC.

Articles by ED







JUN 15, 2022







Jun 5, 2019

TELEGENIC

Now Powered By



TELEGENIC Partners with Charter Spectrum

By ED BRUNO

Mar 30, 2018

Activity



Decide what you want to do with your life and go after it! There are NO LIMITS!!!!

Liked by ED BRUNO



What a fantastic first day! I had the opportunity to attend the Women's Forum at the SISO Summer Summit in 2022. It was my first time participating...

Liked by ED BRUNO



Delivering inclusive and accessible experiences for all our customers is central to Informa's D&I strategy, AllInforma, and impacts activities across...

Liked by ED BRUNO

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Experience



Jan 2019 - Present · 4 years 4 months

Tacoma, WA

Seeking partnerships for EventsPass ticketing engine and lead generation technology to the benefit of exhibition owners, managers and executives looking to bolster show ROI with measurable results underpinned with validating, rich data. EventsPass is NEW to the U.S with legacy success in Australia. Want to learn more about a better way of managing your events with technology, let's talk.



Managing Director / Partner

Accelerate Ventures, Inc.

Oct 2005 - Present · 17 years 7 months

Tacoma, Washington



VP Sales/Owner Partner

South Sound Broadcasting

Apr 2002 - Present · 21 years 1 month

Greater Seattle Area

Owner/Operator overseeing all aspects of sales and marketing



Chief Sales Officer

TELEGENIC, Inc.

Jan 2017 - Jun 2019 · 2 years 6 months

Bellevue, WA

EVP Chief Revenue Officer

VisiSite Technologies

Dec 2014 - Jun 2016 · 1 year 7 months

Greater Salt Lake City Area

SaaS Platform Software Sales



Jan 2006 - Oct 2013 · 7 years 10 months

Greater Salt Lake City Area

Responsible for all operational aspects of IP licensing sales and execution of IP assets

VP Sales

Loudeye Technologies

Apr 2001 - Aug 2002 · 1 year 5 months

Responsible for the Loudeye Radio Network for both in-stream content advertising sales and affiliate network growth

Education

Oregon State University

Masters Degree · English & Rhetorical Studies

1992 - 1994

Activities and Societies: Taught Argumentation & Critical Discourse COMM 114

Graduate teaching appointment in the Speech Comm Department of Shepard Hall: taught Argumentation and Critical Discourse for 2 years

Oregon State University

Bachelor Degree of Science · Speech Communication

1988 - 1992



1987 - 1988

Undergraduate Studies before transferring to OSU

Honors & Awards

40 under 40

Seattle Business Examiner

Jun 2005

Recognized as one of the 40 most influential business leaders in the Seattle Metro Area under the age of 40

More activity by ED

!! Just Announced: Renowned Author, Journalist Jonathan Martin to join industry at the 2023 American Boating Congress. Martin is among the most...

Liked by ED BRUNO



Great second day. I enjoyed all the sessions and catching up with different folks I have worked with over the years. I especially enjoyed the...

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Bananas are one of the tropical fruits that have many benefits. Some studies say that "one banana can provide nearly 10% of your daily fibre...

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TOMORROW 🙌 Shop Hanover Yachts 2023 models at #PBIBS2023 🔥 The Hanover 305, 375 & 377 will be on display & available for a private showing. Check...

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The U.S. Fish and Wildlife Service announced the agency's Boating Infrastructure Grant (BIG) program will provide more than \$20 million in grant...

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The 41st annual Palm Beach International Boat Show will feature 600+ exhibiting brands & over 800 vessels 🚤 See gorgeous #Yachts from Ocean...

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Another successful #PBIBS is in the books!...

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Marketing dream team! Just missing Randy Field #team #pbibs

Liked by ED BRUNO

Team EventsPass does it again!! Another successful event with our seamless technology & extraordinary team together with Informa Markets!

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Amazing messages! 🙌❤️ Which one is your favorite?

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Fruit Maven Molly with this weeks luscious healthy delivery. Try us free with an in-office fruit tasting session. marketfreshfruit.com

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Global Capitalist | Chairman | Family Officer

Greater Seattle Area

Stewart Buchanan

CEO at EventsPass

Northcote, VIC

Riley Allen

SaaS Platform Growth Insights & Digital Transformation Projects @ EventsPass

Niagara-on-the-Lake, ON



San Diego, CA

Jolene Anderson

Accountant at Easy Office

Boise, ID

Nancy Powell

Education

Gig Harbor, WA

Keith Bowen

Officer at California patrol

Victorville, CA

Ahmet Gövez

Bilgisayar İşletmeni / Ankara Üniversitesi Tıp Fakültesi Basın Yayın Halkla İlişkiler

Turkey

Abbas Nadeem

Trading Specialist at Bitcoin

United States

Muhammed Ali Tarık GÖVEZ

Necmettin Erbakan University eğitim kurumunda öğrenci

Konya, Turkey

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Others named **ED BRUNO**



Ed Bruno

Telecommunications Professional

New York City Metropolitan Area



Petrolina, PE



Ed Bruno

Owner at Edward Bruno, Orthodontics for Children and Adults

Chico, CA



Ed Bruno

Head Coach - Jr. Varsity Baseball at Haverford Senior High School

Pottstown, PA

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David Norvell

Director, Business Development at Sunset Transportation

St Louis, Missouri, United States

5K followers · 500+ connections

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Sunset Transportation



Southern Illinois University,
Carbondale



Company Website [↗](#)

About

Specialties: Intellectual property licensing, business development, sales consulting, sales management, small business analysis, retail branch management, retail banking sales, public speaking, staff development, outside sales, project management, process management, licensing sales, market sizing, financial modeling, patent consulting



MY TALK TO SUNSET!

Teddy, we're so excited that you are going to be sharing your summer with us!
#sunsetsaintpaul #sunsetinterns

Liked by David Norvell

MY TALK TO SUNSET!

So excited to intern at Sunset Transportation this summer! I can't wait to join the Grand Haven team! Special shoutout to Douglas Bryant, Meranda...

Liked by David Norvell



<https://brev.is/eDaSe> .

Liked by David Norvell

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Experience



Director, Business Development

Sunset Transportation

May 2019 - Present · 4 years

Greater St. Louis Area



Applied Recognition Inc.

3 years 3 months

Director of Partnerships

Jan 2018 - May 2019 · 1 year 5 months

St. Louis, MO

Applied Recognition Inc. develops face recognition technology for a variety of consumer applications. Quite simply, we find the "Who" in photos.

Our talented team has created innovative Mobile, PC and Cloud Storage products that automatically index photos according to the people in the photos. Our unique and smart indexing system opens up an array of opportunities that were never before possible. For



gathering of people at work or at play, photos play an important role in capturing moments and creating memories.

With our user-friendly products and advanced technologies, we make the task of organizing and sharing thousands of photos based on the important people in them – effortless.

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Business Development - Americas

Mar 2016 - Jan 2018 · 1 year 11 months

Applied Recognition Inc. develops face recognition technology for a variety of consumer applications. Quite simply, we find the “Who” in photos.

Our talented team has created innovative Mobile, PC and Cloud Storage products that automatically index photos according to the people in the photos. Our unique and smart indexing system opens up an array of opportunities that were never before possible. For instance, the creation of a family photo archive organized as a family tree or photo reminiscence therapy for people with Alzheimer’s disease. In short, whenever there is a gathering of people at work or at play, photos play an important role in capturing moments and creating memories.

With our user-friendly products and advanced technologies, we make the task of organizing and sharing thousands of photos based on the important people in them – effortless.

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Metropolitan Bank Group, North Community Bank

6 years 1 month

Regional Sales Manager

Jun 2009 - Jun 2012 · 3 years 1 month

Chicago, IL

Oversee sales management and staff development for 37 retail branches and 170+ employees

Direct supervisor for team of four district managers that oversee unique territories



Responsible for development of sales skills for all retail staff members through daily coaching and monthly training sessions

Actively source and price new business relationships in partnership with the commercial loan department

Director of special pricing requests for deposit accounts held within North Community Bank branch network

Well versed in business banking analysis and relationship management of top commercial customers

Directly involved in all aspects of human resources for retail staff (hiring, disciplinary action, etc.)

Prepare and conduct monthly sales meetings involving outside vendors and internal bank partners

Responsible for marketing research, budgeting, setup and display at 37 retail branches

Point man for multiple vendor relationships. Work with each vendor to ensure quality service standards are upheld and that relationships continue to add value

Responsible for creation and implementation of annual training curricula

Reversed trend of net negative account openings that had remained consistent for more than three years before role acceptance. Net personal DDA increased by more than 300% year over year in 2011

Successfully launched investment program with business partner, IPI investments, at North Community Bank in 2009.

Show less ^

Sales Manager

Nov 2008 - Jun 2009 · 8 months

Chicago, IL



Helped to create and implement a new "pro-active" sales culture launched in 2009 with the direction of the holding company. Achieved great success in the reversal of negative account and declining core deposit trends experienced in the years preceding role acceptance.

Worked directly with bank President and Director of Sales to elevate net account levels, lower overall cost of funds, decrease customer attrition levels and increase bank profitability.

Promoted within bank group to Senior Business Development Officer role at North Community Bank in June of 2009.

Show less ^

Assistant Vice President, Area Manager

Jun 2006 - Oct 2008 · 2 years 5 months

Greater Chicago Area

Oversaw daily operations of three retail branches and staff of sixteen retail employees.

Managed and developed relationships with existing and prospective small business clients. Pro-actively performed cold and warm calls to local businesses on a daily basis.

Worked in tandem with commercial loan officers and business partners to deepen customer relationships and increase bank profitability through referrals.



JPMorgan Chase

1 year 8 months

Branch Manager

Oct 2005 - Jun 2006 · 9 months

Chicago, IL

Manager of Chase In-Store retail branch sales center. Worked to improve branch P&L status in Chicago In-Store North district while overseeing staff of 4 personal bankers.

Worked closely with personal banker staff on role plays and cross-sale behaviors which positively affected PVC payout levels and added additional benefit to customer base.



account production.

Show less ^

Personal Banker

Nov 2004 - Oct 2005 · 1 year

Chicago, IL

Responsible for new account growth and monthly sales goals. Pro-actively assisted branch staff to increase consumer and commercial DDA base through calling efforts, outside sales, bank at work events, aisle profiling.

Additionally cross-sold investments, loan products (primarily HELOC and installment products) and credit cards to increase branch standing in nation-wide P&L measurement.

Consistently finished at the top of In-Store North District for monthly sales production during position tenure.

Earned 2005 National Sales Achiever award (placed in top 10% of personal bankers nationwide)

Show less ^

Education



Southern Illinois University, Carbondale

Bachelor · Finance

2001 - 2004

Activities and Societies: Pi Kappa Alpha, Honors Society, Saluki Student Investment Fund



University of Missouri-Columbia

N/A · Business Management

2000 - 2001



Pond Elementary

-

Recommendations received



Andrew Barker, P.Eng.

"David was the 'tip of the spear' salesperson at Applied Recognition and did a great job of finding doors to open in an early-to-market product with clear differentiation.. that takes a unique set of eyes to see. Face Recognition in a small startup is not an easy sale and as the Director of Partnerships, David did a great job of both finding leads and then maintaining a flexible get-it-done attitude with customers. It was a joy to work with him, and I hope our paths cross again soon! "



Ed Jaeky

"David is an excellent leader. He cares for his co-workers and is able to motivate them to always strive to be better. He cares deeply for his fellow employees."

7 people have recommended David

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More activity by David



Selling #Sunset solutions one outfit at a time. PreppyMonday- Project Management
TracksuitTuesday-Truckload WesternWednesday-Expedite...

Liked by David Norvell



The Nashville crew represented Sunset Transportation proudly at the Middle
Tennessee State University Career Fair yesterday!#Sunsetters #SunsetWasHere

Liked by David Norvell



Sunset's US/MX team, stationed at the World Trade border in #Laredo, #NuevoLaredo and #Queretaro, provides insight into #crossborder conditions in...


Liked by David Norvell



We're proud to be a Macropoint preferred partner! #SunsetPartner
#SunsetCelebrates

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Jill Gross

Vice President, Strategic Accounts at Sunset Transportation

St Louis, MO

Ginny Polach

Director of Human Resources at Sunset Transportation

Ballwin, MO

Lindsey Williams-Graves

Culture Keeper ** Growth Oriented ** Strategic Vision Leader ** Owner & CEO

St Louis, MO

Lizzy Solis

Inside Sales Manager

Querétaro, QUE

Tori King

National Sales Representative

Greater St. Louis

Lidia Sotelo

Business Development Representative

Querétaro, QUE

Tracy Meetre

Chief Commercial Officer at Sunset Transportation

St Louis, MO

Alicia Combs

Executive Director, Sales

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Camila Beslin

Business Development Representative for Sunset Transportation US. International Business Student.

Querétaro, QUE

Justin Danks

Managing Director at Sunset Transportation

St Louis, MO



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David Norvell

Assistant Vice President Sustainability at University of Central Florida

Oviedo, FL



David Norvell

Vice President Relationship Manager C & IB

Huntsville, AL



David Norvell

Largo, FL



David Norvell

Senior Developer, Solutions Architect, and Development Manager

Johnson City, TN

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Business Development Foundations





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Director, Business Development at Sunset Transportation

 Director, Business Development at Sunset Transportation

 Southern Illinois University, Carbondale

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